



GUEST POST AGREEMENT

All Guest Posts must comply with the following criteria:

1. Guest Posts must be your own original work. Submitted content must not have been published on any other website, social media network, chat or forum.
2. You are solely responsible for ensuring that submission of content to Today Mommy does not conflict with any copyright or publication rights already granted to other publishers, and Today Mommy is not responsible for any infringement of external publication rights.
3. All quotations from other authors or publications must be properly cited. Posts will acknowledge your authorship, but will be the property of Today Mommy.
4. Once the post has been submitted to Today Mommy you may not publish it anywhere, whether online or in a paper version, in part or in whole, including your own website or blog.
5. If we use your guest post, you may promote it on your own website, or social media forums. Promoting the content does not give you permission to post the entire article on these forums. However, we do recommend linking back to it in any of your relevant content.
6. All Guests Post must follow the Today Mommy Technical Guidelines.
 - a. Guest post submissions should be at least 1000 words and should be submitted in Word format.
 - b. You must supply a title for the guest post (no more than ten words), which may be edited by Today Mommy in its sole discretion.
 - c. Photo/video submissions are permitted. Please send all media as separate attachments when submitting your post.
 - D. The Guest Post writers affiliate links are not be included in guest post submissions. Today Mommy reserves the right to add it's own affiliate links where appropriate.
7. Guest Post writers will receive writing credit as author of their post at the beginning of the article. And will be afforded a short bio statement and one link to their website within the author acknowledgement at the bottom of the article.
8. Guest Post writers will be permitted to have up to 3 links within their author bio at the end of the guest post. The guest writers personal website, blog or social media accounts, or content upgrades (to build your email list) are acceptable links. Affiliate links or links that direct readers

to an affiliate site will not be permitted. Today Mommy Reserves the right to remove the authors links within Today Mommy's Sole Discretion.

9. Today Mommy does not pay for Guest Post submissions or publications. If you decide to submit a post to Today Mommy, you do so with the knowledge that you are not entitled to any compensation for writing the post or for any other compensation related to the post.

10. Today Mommy welcomes images and/or video to accompany your guest post as long as they meet the following requirements:

1.1.1. The Guest Post writer must be the copyright holder of the image/video OR the image/video must be licensed under an appropriate creative commons license or in the public domain. Proof must be submitted along with any image/video showing that it does not infringe on copyright laws.

1.1.2. Today Mommy reserves the right to edit the image/video if necessary

1.1.3. If people are included in the image/video, then the Guest Post writer must provide a written release allowing use of image/video.

1.1.4. Video/image submissions must be relevant to the post.

1.1.5. Today Mommy reserves the right to deny or remove any image/video it deems inappropriate or contrary to the values of Today Mommy.

11. Today Mommy will share and promote the Guest Post on a variety of social media networks, but does not guarantee any particular site or audience reach.

12. Links to any third-party site must be relevant to the topic and approved by Today Mommy.

13. All search engine optimization information, such as anchor text or alt tags, will be reviewed and maybe edited at the discretion of Today Mommy.

14. Excessive links or links that appear to be affiliated or spam related will be removed at the discretion of Today Mommy.

15. All Guest Posts are reviewed and approved by Today Mommy prior to posting.

16. Today Mommy reserves the right to edit Guest Posts where necessary.

17. Today Mommy reserves the right to refuse publication of remove a Guest post without prior notice to the Guest Post writer.

18. By providing a Guest Post to Today Mommy, you agree that you are in no way becoming a part of the website or company, nor shall you hold yourself out to be a member of the Today Mommy website or company.

19. If a Guest Post submission is inappropriate or needs improvements, a Today Mommy representative will let you know and offer suggestions so that it may be published at a later time. Today Mommy will review your submissions in a timely manner. Today Mommy reserves the right to refuse publication of any Guest Post.

By submitting a Guest Post to Today Mommy, you agree that you have read and understand this agreement and agree to be bound by it.